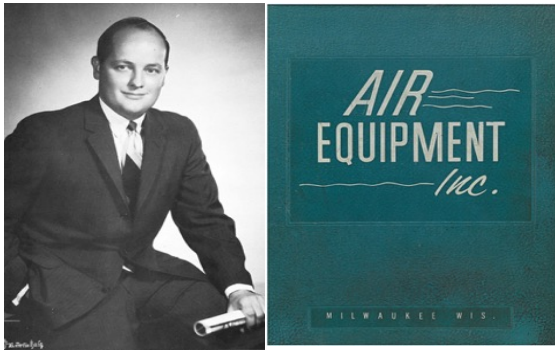


Vyron Corporation was founded on April 1, 1955 by Roger K. Marsh as a manufacturer's representative agency promoting HVAC engineered equipment and acoustics. Roger's education in engineering from Iowa State and his master's degree in acoustics from Penn State quickly made him the local HVAC acoustics expert in southeastern Wisconsin. Roger's sales approach almost always incorporated an acoustics solution to some noise problem. Many of the companies that were represented offered noise solutions as well as HVAC solutions. The company began as a one man show and was then called Air Equipment Inc.



The first company that Roger represented was Carnes out of Verona Wisconsin. Mr. Carnes manufactured grills and registers as well as centrifugal power roof ventilators. Carnes developed a spinning process that made power roof ventilators (PRVs) cheaper and stronger than previous models.



In 1957 Mr. Carnes sold the company and Roger decided the new company was not the same so he began looking for another product to represent. He found Titus in Waterloo Iowa for grills and registers and The Greenheck Fan Corporation in Wausau Wisconsin for fans. Vyron has sold Greenheck fans ever since.

Throughout the late fifties and the sixties Roger added many sales people and products. He opened a branch office in Madison as well as Wausau to better cover the growing customer base. In the early 70's Roger began to diversify the company into systems not necessarily related to air equipment. He added an architectural division to promote all the products geared toward building construction instead of just HVAC. He decided to change the name of the company to reflect these changes in 1972.

It was a new time and a more generic corporate name seemed appropriate. Roger hired a marketing firm to help in giving the company a new look. The first name they suggested was R. K. Marsh Enterprises. Although Roger was flattered he felt the name needed to be more modern sounding. A new term that was trending at the time was environment. The 1960's mantra of "Keep America Green" was the country's first real shot at treating the environment with respect. The marketing firm's next attempt at a new name met with Roger's approval. Take the word ENVIRONMENT, change the spelling to enVYRONment and then use the interior of the word as the new company name. It has been known as Vyron Corporation since that time.



After many years of growth, the early 80's recession hit the Wisconsin market. It had devastating effects on Vyron. Branch offices were closed, employees were laid off and sales fell. By the time the economy began to recover in 1984 Vyron consisted of a part time salesman working out of his home in Wausau, one salesman in Milwaukee, an estimator, a secretary, a part time bookkeeper and Roger. The long time Vice President, Bill Wendt, was about to retire and Roger needed help to cover the now expanding market. He advertised for a replacement for Bill. Keith Hill answered a call from a recruiter and interviewed for the position. His background in acoustics and marketing convinced Roger that he would be the solution.

After ten years of working for Vyron and learning the customer base and product lines, Keith Hill purchased the company from Roger December 1, 1992.

Keith spent 27 years growing and diversifying the company. Branch offices were reopened in Wausau and Madison with a new branch opening in the Green Bay market.

Employment grew from the five employees of 1984 to almost 50 employees. The products offered changed as well. Commodity type HVAC products have been supplemented with many more engineered products.



On August 1, 2018, Roberta Brehm purchased Vyron as a stock purchase after working there for more than four years, most recently as the Branch



Manager of the Waukesha Office. Over the last two years she has developed a team dedicated to VRF which grew the LG equipment sales from zero to over \$1.5 million. She also understands that with the rapid advancement in intelligent controls, the development of the "Amazon expectation", and the influx of Asian and European manufacturers to our market, there are inevitable large changes ahead. Roberta has the goals and vision needed to sustain Vyron during these rapid advancements, she understands the importance of her team, and knows that without them they would remain just that, goals and visions.